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U.S. Ski & Snowboard is an Olympic sports organization providing leadership and direction for tens of thousands of young skiers and snowboarders, encouraging and supporting them in achieving excellence. By empowering national teams, clubs, coaches, parents, officials, volunteers and fans, U.S. Ski & Snowboard is committed to the progression of its sports, athlete success and the value of team. Established in 1905, U.S. Ski & Snowboard receives no direct government support, operating solely through private donations from individuals, corporations and foundations to fund athletic programs to assist athletes in reaching their dreams.
Kipp Nelson, who raced at the Univ. of Colorado, takes on the leadership role of the U.S. Ski & Snowboard Board of Directors. He's been a board member since 2006 and joined the Foundation's Board of Trustees in 2005. Nelson is a partner with Long Arc Capital, a private equity firm based in New York City. He previously served in a leadership role with Goldman Sachs and is also a founding partner in Flashlight Films, an investment fund focusing on television and motion pictures, including the acclaimed film Sully. He lives in Sun Valley.

My life's passion has been ski racing. So it's a real honor for me to assume chairman's role of U.S. Ski & Snowboard. Most notably, I would like to thank Dexter Paine for his 16 years of service to athletes. His tenure as chair was the most successful in our organization's history, as we saw athletes reach new heights in virtually every sport. I am pleased that Dexter will remain in a key role on our board, and as a member of the International Ski Federation's FIS Council.

You'll often hear companies say, 'we're all about our customers.' In our organization, we need to be all about the athletes. It's an easy thing to say. But it takes diligence to achieve.

We do many things very well, as our athletes' results will show. But there are always things you can do better. And we're on a pathway now to providing even more support to athletes in many ways. Tiger Shaw and his team have already made great strides this past year.

The success of our programs in the last decade has also led to a funding gap for athlete travel. In 2018-19 we took significant steps to close that gap, providing more support to athletes. Some teams had full travel funding for the first time in years.

We are also making big strides in our sport education and athlete career education programs, enabling coaches to better serve athletes. Our coaches have a huge responsibility. Not only are they responsible for athletic success, but they are leaders to men and women during the formative times of their lives.

This past year we conducted a deep, introspective independent study into our programs, with some fascinating outcomes. The study, called The Athlete Project engaged our athletes and other stakeholders to learn more about the athletes needs. This led to a number of changes that we are making to the way we do business as an organization. The study focussed on another area too, and that was how do we increase the revenue of the organization which obviously has a very direct impact on the athlete experience.

Our President and CEO Tiger Shaw, and his team, are very enthusiastic about how we want to evolve the organization, implementing new programs to better serve athletes across all sports. We believe the outcome will make a better environment for athletic success. It takes all of us - our board, our staff, our partners and our broad base of supporters - working together to make this happen.

Kipp Nelson
Chairman
U.S. Ski & Snowboard

“We need to be all about athletes. It’s an easy thing to say. But it takes diligence to achieve.”
VISION
The vision of U.S. Ski & Snowboard is to make the United States of America the Best in the World in Olympic skiing and snowboarding.

MISSION
The mission of U.S. Ski & Snowboard is to lead, encourage and support athletes in achieving excellence by empowering national teams, clubs, coaches, parents, officials, volunteers and fans.

VALUES
Integrity
Passion
Fun
Team
Community
Excellence
Grit
Safety

GOALS
Achieve athletic excellence
Grow the visibility of our sports and brand through our athletes
Engage, lead and grow our communities
Cultivate organizational excellence
Achieve financially sustainable growth
The tenure of U.S. Ski & Snowboard President and CEO Tiger Shaw, a two-time Olympian, has seen a strengthening of engagement with clubs nationwide and is now setting focus on broader support of athletes.

The post-Olympic season was very successful for U.S. athletes with some astounding results from Mikaela Shiffrin. Across all sports, our athletes carried the momentum from PyeongChang. But Mikaela winning 17 World Cups, four season titles and two World Championship gold medals is something we may never see again.

In your tenure you’ve focused on sound, basic principles. What is the importance of those roots you’ve established?

A diverse organization, such as ours, needs to be well grounded. We’ve focused on broader engagement with our clubs the past five years and improved our transparency. I remain very engaged with our grassroots and it’s invigorating to hear the passion we have in our clubs.

As the organizational leader, how do you look into the future?

We need to have a continual process of self-evaluation. If we stick to that process, it will produce great outcomes. This past winter we did a very in-depth independent study that gave us a distinct roadmap of what was important to our stakeholders, especially our athletes.

What strategies do you plan to put in place?

First, let’s look at what we have already done. This past year we worked our budget to dramatically slash the funding gap in national team athlete travel. It impacted each of our teams in a very positive way. This coming year, we plan to close the gap even further.

This spring you announced The Athlete Project. How will that impact athletes?

In the past, we have been myopically focused on results and, frankly, not great partners with our athletes. Athletic results are critical, of course, as they drive support. But too much emphasis on outcomes has caused a lack of focus on and sensitivity to the critical steps and processes necessary to achieve these goals. A culture of continuous improvement is the key to creating an athlete experience.

What are a few program examples?

We’re improving onboarding of new athletes onto teams. We had a very successful Rookie Camp in June. Athlete mentors are now being connected to rookies to provide them with advice and guidance. Our partnership with the U.S. Olympic and Paralympic Committee on Project Apollo will bring new leadership training for our national team coaches.

How will you track progress?

Last season we named athlete liaisons on each team, along with athlete mentors. We have an anonymous feedback tool and a direct line to organizational leadership. It’s new, but it’s already proven a valuable resource for us and we encourage athletes to use the system.

Is athlete safety still an important focus?

Athlete safety is important in many areas. This past year we stepped up our SafeSport training, which is now required annually for every member who is 18 or older. We’ve also extended background checks to everyone, including athletes. In partnership with the Utah Avalanche Center and the Bryce and Ronnie Snow Safety Foundation, this year we will introduce online avalanche training modules for coaches as well as our general membership. Those will be required annually next year.

Last year you played host to the largest World Championships ever in freestyle, freeski and snowboard. What was the impact of that event?

These are sports where America has a great track record of success and has been a consistent world leader. The World Championships inspired a new generation of young skiers and snowboarders here and around the world.

It’s a tough show to top, isn’t it?

It was a real showcase for sport. But we’re coming back this year with another stadium event, this time in Atlanta, Georgia for the Visa Big Air presented by Land Rover at SunTrust Park just before Christmas. It’s another way to provide the best event platforms for our athletes.
We saw a big breakthrough in 2018 with Olympic gold in cross country. How are you taking that story to the public?

This March we will bring cross country's stars to the USA for the first time in 19 years with a World Cup just outside downtown Minneapolis. Together with the Loppet Foundation club we will produce a night sprint that will attract thousands to see hometown hero Jessie Diggins.

How has your change in board leadership provided new opportunities?

Change is always a time of opportunity. We had remarkable leadership from board chair Dexter Paine for 16 years, leading us to our organization's greatest international success. Our new chairman Kipp Nelson brings new direction and leadership style. He will be a great asset in evolving how we support athletes.

Finally, Tiger, as an Olympian and a sport leader, what continues to motivate you?

As an athlete myself, I know the pathway and the challenges. I think back to who helped mentor me as an athlete, as a coach and as a leader. It means a lot to me to lead this organization, introducing young athletes to new opportunities. For me, being at a Junior Championship or a NASTAR race and seeing the smiles on the faces of skiers or snowboarders is what motivates me. We have a great sport and I'm proud to be a part of it.

“We need to enable athletes at all levels to chase their dreams. No dream is too small, no dream is too big.”
YEAR IN REVIEW

18 WORLD CHAMP MEDALS
7 GOLD 3 SILVER 8 BRONZE

136 WORLD CUP AND MAJOR EVENT PODIUMS

7 WORLD CUP CHAMPIONS

Chris Corning, snowboard slopestyle
Chris Corning, snowboard park & pipe
Mac Forehand, Freeski slopestyle
Mikaela Shiffrin, alpine overall
Mikaela Shiffrin, slalom
Mikaela Shiffrin, giant slalom
Mikaela Shiffrin, super-G
Mikaela Shiffrin dominated alpine ski racing with 17 World Cup wins and four titles, while River Radamus led a hard-charging U.S. Ski Team that won four medals at the FIS Junior World Championships.
LINDSEY VONN  Lindsey Vonn’s downhill bronze was the record sixth World Championships medal of her career, as she retired with an unprecedented 82 World Cup wins.

River Radamus, who four years ago took triple gold at the Youth Olympic Games, struck gold again with two wins at the Junior World Championships leading the U.S. Ski Team to four medals.
NORAM CUP CHAMPIONS

MEN

Overall
Kyle Negomir (Ski & Snowboard Club Vail)

Super-G
Sam Dupratt (GroundSwell Athletics)

Giant Slalom
Nicholas Krause (Stratton Mountain School)

WOMEN

Overall
Nina O’Brien (Burke Mountain Academy)

Downhill
AJ Hurt (Sun Valley Ski Team)

Super-G
Nina O’Brien (Burke Mountain Academy)

Giant Slalom
Nina O’Brien (Burke Mountain Academy)

Slalom
Nina O’Brien (Burke Mountain Academy)

NATIONAL CHAMPIONS

MEN

Downhill
Ryan Cochran-Siegle (Cochran’s/Mount Mansfield Ski Club)

Super G
Ryan Cochran-Siegle (Mount Mansfield Ski Club)

Giant Slalom
Ryan Cochran-Siegle (Mount Mansfield Ski Club)

Combined
Luke Winters (Mount Hood Race Team & Academy)

Slalom
Luke Winters (Mount Hood Race Team & Academy)

Parallel Slalom
Garrett Driller (Team America)

WOMEN

Downhill
Alice Merryweather (Stratton Mountain School)

Super G
Nina O’Brien (Burke Mountain Academy)

Giant Slalom
Keely Cashman (Squaw Valley Ski Team)

Slalom
Nina O’Brien (Burke Mountain Academy)

Combined
Nina O’Brien (Burke Mountain Academy)

Parallel Slalom
Nina O’Brien (Burke Mountain Academy)
A stunning Junior World Championships men's relay gold highlighted a strong season for cross country as Jessie Diggins led four U.S. athletes onto the World Cup podium.
CROSS COUNTRY REVIEW

13 WORLD CUP PODIUMS

8 Jessie Diggins (2 wins)
3 Sophie Caldwell
1 Sadie Bjornsen Maubet
1 Erik Bjornsen
CROSS COUNTRY REVIEW

LL BEAN NATIONAL CHAMPIONS
U.S. Cross Country Championships
Craftsbury, Vt./Presque Isle, Me.

M E N
- Men’s 15k Classic Individual Start
  Kyle Bratrud (SMS T2)
- Men’s 30k Freestyle Mass Start
  David Norris (Alaska Pacific University Nordic Center)
- Men’s 50k Freestyle Mass Start
  Erik Bjornsen (Alaska Pacific University Nordic Center)
- Men’s Classic Sprint
  Ben Saxton (SMS T2)
- Men’s Freestyle Sprint
  Ben Saxton (SMS T2)

W O M E N
- Women’s 10k Classic Individual Start
  Caitlin Patterson (Craftsbury Green Racing Project)
- Women’s 20k Freestyle Mass Start
  Caitlin Patterson (Craftsbury Green Racing Project)
- Women’s 30k Classic Mass Start
  Sadie Bjornsen (Alaska Pacific University Nordic Center)
- Women’s Classic Sprint
  Ida Sargent (Craftsbury Green Racing Project)
- Women’s Freestyle Sprint
  Julia Kern (SMS T2)

M I X E D
- 4x5k Mixed Relay
  Alaska Pacific University Nordic Center

U.S. SUPERTOUR CHAMPIONS

M E N
- Grand Champion
  David Norris (Alaska Pacific University Nordic Center)
- Overall
  Kyle Bratrud (SMS T2)
- Distance
  Kyle Bratrud (SMS T2)
- Sprint
  Ben Saxton (SMS T2)

W O M E N
- Grand Champion
  Caitlin Patterson (Craftsbury Green Racing Project)
- Overall
  Julia Kern (SMS T2)
- Distance
  Kaitlyn Miller (Craftsbury Nordic Ski Club)
- Sprint
  Julia Kern (SMS T2)
FREESKI REVIEW
Freeskier Aaron Blunck repeated as halfpipe World Champion as World Championships came to Utah.
FREESKI REVIEW

17 WORLD CUP AND MAJOR EVENT PODIUMS

16 WORLD CUP PODIUMS

6 TOYOTA U.S. GRAND PRIX PODIUMS

4 WORLD CHAMPIONSHIP MEDALS

4 X GAMES MEDALS

7 JUNIOR WORLD CHAMPIONSHIP MEDALS

WORLD CHAMPIONSHIP MEDALS

GOLD
Aaron Blunck, halfpipe

SILVER
Julia Krass, big air

BRONZE
Nick Goepper, slopestyle

BRONZE
Brita Sigourney, halfpipe
X GAMES MEDALISTS

Gold - Alex Ferreira, halfpipe (Aspen)
Gold - Alex Hall, slopestyle (Aspen)
Silver - David Wise, halfpipe (Aspen)
Bronze - Maggie Voisin, slopestyle (Aspen)

JUNIOR WORLD CHAMPIONSHIPS MEDALISTS

Gold - Connor Ladd, halfpipe
Silver - Hunter Carey, halfpipe
Silver - Kiernan Fagan, slopestyle
Silver - Kiernan Fagan, big air
Bronze - Deven Fagan, big air
Bronze - Rell Harwood, slopestyle
Bronze - Aaron Durlester, halfpipe

NORAM CUP CHAMPIONS

Men's Overall
Dylan Ladd
Men's Slopestyle
Deven Fagan
Men's Halfpipe
Dylan Ladd
Men's Big Air
Ryan Stevenson
Women's Slopestyle
Marin Hamill
Women's Halfpipe
Svea Irving
FREESTYLE REVIEW

Jaelin Kauf came within an eyelash of the season World Cup title, winning World Championships silver and scoring four World Cup podiums with two victories.
FREESTYLE REVIEW

Tess Johnson became the youngest American ever to medal at Freestyle World Championships

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WORLD CHAMPIONSHIP MEDALS

- **Silver**: Brad Wilson, dual moguls
- **Silver**: Jaelin Kauf, dual moguls
- **Bronze**: Tess Johnson, dual moguls

Photos © Steven Earl Photography
U.S. NORAM CUP CHAMPIONS

MEN
Moguls
Kalman Heims (Killington Mountain School)
Aerials
Quinn Dehlinger (Elite Aerial Development Program)

WOMEN
Moguls
Kenzie Radway (Steamboat Springs Winter Sports Club)
Aerials
Megan Smallhouse (Park City Ski & Snowboard)

NATIONAL CHAMPIONS

Waterville Valley, N.H. (moguls)
Lake Placid, N.Y. (aerials)

MEN
Moguls
Jesse Andringa (Ski & Snowboard Club Vail)
Dual Moguls
Jesse Andringa (Ski & Snowboard Club Vail)
Aerials
Chris Lillis (Bristol Mountain Ski Club)

WOMEN
Moguls
Jaelin Kauf (Steamboat Springs Winter Sports Club)
Dual Moguls
Jaelin Kauf (Steamboat Springs Winter Sports Club)
Aerials
Winter Vinecki (Fly Freestyle)

Photo: Jesse Andringa swept gold in moguls and dual moguls.
JUMPING/NORDIC COMBINED REVIEW

Nordic combined skier Tara Geraghty-Moats had a stunning season, winning the Continental Cup title with 11 victories as women’s nordic combined made a giant step forward towards its 2021 World Cup and World Championship debut and hopeful future Olympic inclusion.
Youth Olympic Games medalist Ben Loomis (Flying Eagles Ski Club) capped off a strong junior career with a nordic combined bronze at Junior Worlds.

NATIONAL CHAMPIONS
Ski Jumping, Park City, Utah

M E N
Men's Large Hill, HS134m, Park City, Utah
Kevin Bickner (Norge Ski Club)

Men's Normal Hill, HS100m, Lake Placid, N.Y.
Kevin Bickner (Norge Ski Club)

W O M E N
Women's Large Hill, HS134m, Park City, Utah
Nita Englund (Kiwanis Ski Club)

Women's Normal Hill, HS100m, Lake Placid, N.Y.
Nita Englund (Kiwanis Ski Club)

Nordic Combined, Park City, Utah

M E N
Taylor Fletcher (Steamboat Springs Winter Sports Club)

W O M E N
Tara Geraghty-Moats (New York Ski Education Foundation)
Chris Corning emerged with a pair of World Cup crystal globes and a World Championship gold medal.
34 WORLD CUP AND MAJOR EVENT PODIUMS

2 JUNIOR WORLD CHAMPIONSHIP MEDALS

4 X GAMES MEDALS

7 WORLD SNOWBOARD CHAMPIONSHIP MEDALS

GOLD
Mick Dierdorff, snowboardcross
Mick Dierdorff/Lindsey Jacobellis
Team SBX
Chris Corning, slopestyle
Chloe Kim, halfpipe

BRONZE
Judd Henkes, slopestyle
Jamie Anderson, slopestyle
Maddie Mastro, halfpipe

Olympic champion Chloe Kim (right) added a halfpipe World Championship title to her credits while Mick Dierdorff’s double gold opened a successful 2019 World Championships in Utah.
X GAMES MEDALISTS

Gold - Chloe Kim, halfpipe
Silver - Hailey Langland, slopestyle
Bronze - Jamie Anderson, big air
Bronze - Judd Henkes, knuckle
Bronze - Danny Davis, halfpipe

JUNIOR WORLD CHAMPIONSHIPS MEDALISTS

Silver - Tessa Maud, halfpipe
Bronze - Ty Schnorrbusch, slopestyle

WORLD CUP CHAMPIONS

Men's Overall Park & Pipe
Chris Corning

Men's Slopestyle
Chris Corning

NOR-AM CUP CHAMPIONS

Men's Slopestyle
Luke Winkelmann

Women's Slopestyle
Addison Gardner

Women's Snowboardcross
Livia Molodyh
MEMBERSHIP

2019 Total Membership
36,172 members (4.64% increase)
369 clubs (3.69% decrease)
125 clubs in Club Liability Insurance Program

2019 Membership Highlights
Facilitated background screening and SafeSport training for almost 14,000 members
45,000 knowledge base article views
Managed 10,000+ service tickets
Engaged in 2,800 online chats
Athlete safety is a primary focus! In Spring, 2019 U.S. Ski & Snowboard launched a new web portal to provide easy access to information on athlete safety including resources and reporting tools. Safety on the field of play and knowing about the danger in the mountains, such as avalanches, is vital. But so is protection from bullying, harassment, hazing, physical abuse, emotional abuse, and sexual misconduct and abuse. U.S. Ski & Snowboard remains a staunch advocate for athlete safety and adherence to the SafeSport code.

What We’re Doing

• Deployment of easy-access web portal on SafeSport and Athlete Safety.
• Mandatory SafeSport training and background screening for all members (18 and older).
• Development and distribution of Minor Athlete Abuse Prevention Policies (MAAPP).
• Establishment of a standing external Athlete Safety & Security Committee
• Implementation of the MAAPP for all participants.
• Core SafeSport education for all staff as well as all member coaches, officials and club volunteer members, with required annual refresher.
• Athlete training programs on sexual activity and drug/alcohol use.
• Provided parent training opportunity for parents of minor athletes through the U.S. Center for SafeSport

SafeSport Leadership
Tiger Shaw, President and CEO
Alison Pitt, General Counsel
SPORT EDUCATION

Educating the community is one of the most important elements to build successful sport programs. U.S. Ski & Snowboard’s sport education programs are designed to create a community of best practice and a culture of learning. A continued focus on education and certification is creating a community of knowledgeable and effective coaches.
U.S. Ski & Snowboard Sport Education continues to expand its digital distribution of learning materials to provide relevant and cutting-edge content for its coaches in the most impactful and efficient way possible, bringing more education to members and increasing certification.

- Revised Alpine SkillsQuest assessment
- Updated version of Guide to Ski Fundamentals
- Revised alpine, snowboard and freeski L300 programs
- Initiated development of alpine, snowboard and freeskki L200

“Certification is a cornerstone of our educational programs to create knowledgeable and effective coaches who will have a positive impact on clubs and athletes nationwide.”

–Gar Trayner, Sport Education Director

Percentage Certified

- 96% Snowboard/Freeski
- 57% Freestyle
- 57% Cross Country
- 57% Alpine
- 44% Jumping/Nordic Combined
## 2019 PODIUM CERTIFIED CLUBS

Well organized and managed clubs are key to a successful experience for athletes and their families, coaches and other stakeholders. The cornerstone is the Podium Certification Program, a mission-driven and self-reflective program that allows clubs to benchmark their performance against established standards; creating a platform for setting goals and measuring success. It provides a club with a roadmap for ongoing evaluation and continuous improvement.

### 2019 Gold Certified Podium Clubs

- Bridger Ski Foundation (Bozeman, Mont.)
- Buck Hill Ski Racing Club (Burnsville, Minn.)
- Burke Mountain Academy (East Burke, VT) *
- Carrabassett Valley Academy and Sugarloaf Mountain Ski Club (Carrabassett Valley, Maine) *
- Green Mountain Valley School (Waitsfield, VT) *
- Killington Mountain School (Killington, VT)
- Killington Ski Club (Killington, VT)
- The Loppet Foundation and Loppet Nordic Racing (Minneapolis, Minn.)

**Mammoth Mountain Ski and Snowboard Team (Mammoth Lakes, Calif.)**

**Mount Mansfield Ski Club (Stowe, VT)**

**New York Ski Education Foundation (Wilton, N.Y.)**

**Rowmark Ski Academy (Salt Lake City)**

**Ski and Snowboard Club Vail (Vail, Colo.)**

**Squaw Valley Alpine Meadows Ski Team (Olympic Valley, Calif.)** *

**Steamboat Springs Winter Sports Club (Steamboat Springs, Colo.)**

**Stratton Mountain School (Stratton, VT)***

**Sugar Bowl Ski Team and Academy (Norden, VT)***

**Sun Valley Ski Education Foundation (Sun Valley, Ida.)***

**Team Gilboa Alpine Ski Team (Eden Prairie, Minn.)**

**Team Summit Colorado (Copper Mountain, Colo.)**

**Waterville Valley BBTS (Waterville Valley, N.H.)**

**Winter Park Competition Center (Winter Park, Colo.)**

### 2019 Silver Certified Podium Clubs

- Franconia Ski Club (Franconia, N.H.)
- The Holderness School (Holderness, N.H.)
- International Snowboard Training Center (Frisco, Colo.)
- Jackson Hole Ski & Snowboard Club (Jackson, Wyo.)
- Proctor Academy (Andover, N.H.) *

**Mansfield Nordic Club (Underhill Center, VT)***

**Mount Sunapee Alpine, Freestyle & Snowboard (Newbury, N.H.)***

**Multnomah Athletic Club Alpine Team (Portland, Ore.)**

**National Winter Activity Center (Vernon, N.J.)**

**Ogden Valley Winter Sports Foundation (Ogden, Utah)**

**Pennsylvania Freestyle Ski Association (Seven Springs, Penn.)**

**Ragged Mountain Ski Team (Danbury, N.H.)**

**Silver Run Skiing Foundation (Red Lodge, Mont.)**

**Ski Roundtop Race Club (Lewisberry, Penn.)**

**Sky Tavern (Reno, Nev.)**

**Smuggler’s Notch Ski and Snowboard Club (Jeffersonville, VT)***

**Snowbird Ski Education Foundation (Snowbird, Utah)**

**Song Mountain Race Team (Tully, N.Y.)**

**Team Hunter (Hunter, N.Y.)**

**Team Utah Snowboarding (Salt Lake City)**

**Telluride Ski and Snowboard Club (Telluride, Colo.)**

**WY’East Academy (Sandy, Ore.)**

* U.S. Ski & Snowboard High Performance Center

### 2019 Bronze Certified Podium Clubs

- Alyeska Ski Club (Girdwood, Ak.)
- Attitash Race Team (Bartlett, N.H.)
- Auburn Ski Club Training Center (Soda Springs, Calif.)
- Bogus Basin Ski Education Foundation (Boise, Ida.)
- Bromley Outing Club (Peru, VT.)
- Copper Spur Alpine Team (Hood River, Ore.)
- Flathead Valley Ski Education Foundation (Whitefish, Mont.)
- Granite Peak Ski Team (Wausau, Wis.)
- Helligier Huegel (Hubertus, Wis.)
- Loveland Ski Club (Georgetown, Colo.)
- Madison Nordic Ski Club (Madison, Wis.)

**Mansfield Nordic Club (Underhill Center, VT)***

**Mount Sunapee Alpine, Freestyle & Snowboard (Newbury, N.H.)***

**Multnomah Athletic Club Alpine Team (Portland, Ore.)**

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**Team Utah Snowboarding (Salt Lake City)**

**Telluride Ski and Snowboard Club (Telluride, Colo.)**

**WY’East Academy (Sandy, Ore.)**

* U.S. Ski & Snowboard High Performance Center
Clubs across the country are continuing to experience the value of the U.S. Ski & Snowboard Podium Club Certification Program. This past season, two clubs from Central Cross Country Skiing (CXC) took big steps. The Madison Nordic Ski Club (MadNorSki) was awarded a bronze level certification. The Loppet Foundation in Minneapolis, which will host a World Cup sprint this March, was recognized with a quadrennial update on its gold level certification. Both accomplishments came after a rigorous, mission-driven, self-assessment and review of best principles and practices in eight different areas of organizational performance.

MadNorSki saw the process itself as a very valuable first step in understanding where there were opportunities for organizational growth and improvement. The program is designed to help clubs create a roadmap for achieving excellence in alignment with best principles and practices for a U.S. Ski & Snowboard club. It was a six-month process where the club engaged a diverse group of stakeholders to ensure different perspectives in the self evaluation and reflective components.

"I'm quite new to the club so taking part in this process was extremely helpful for me," said Club President Carley Ziegler. "We took our time to allow all parties to be involved in the process. We found that many of the required components had been taking shape over our club's last 30 years."

Ziegler found that the eight areas of evaluation had been carefully determined by U.S. Ski & Snowboard. "They had the best interest of our athletes in mind. Each component came back to their safety, learning, skill development and enjoyment level."

All clubs thrive based on the support of volunteers. That was another area that stood out for MadNorSki. "I always knew MadNorSki had amazing volunteers," said Ziegler. "But after seeing the total number of volunteer hours and related monetary value of those hours, I realized what an incredible value our volunteers provide."

The Loppet Foundation was among the first clubs to achieve certification in 2015. Certified clubs are required to demonstrate their follow-through and commitment to continual improvement by engaging in recertification every four years.

"I didn't think recertifying would be valuable, but it turned out to be a great way to see the progress we have made in the past four years," said club leader John Munger. "It helped us figure out where we really want to go. Bottom line - it was super helpful!"

MadNorSki's Ziegler offered her encouragement to other clubs to get involved with the process.

"This was a very valuable and enjoyable experience for us," she said. "Don't rush it - take your time and enjoy the process. Get as many people involved as you can. Follow through with recommendations. Revisit your materials often and keep them available for others."
Today's foundation programs are providing backing to support athlete camps, competitions and coaches to help our teams soar to become Best in the World. But our eyes are also on athletes as well-rounded individuals with attention to education and career development.
Support of athletes through the U.S. Ski & Snowboard Team Foundation goes back over a half-century. Today, giving programs have expanded supporting not only the vital needs to support athletes towards their athletic goals, but also helping them develop as well-rounded individuals ready to take on the world.

**Marolt Athlete Endowment**

The Marolt Athlete Endowment, launched in recognition of longtime president and CEO Bill Marolt, encapsulates several funds designed to address important areas of athletes support including athlete travel, elite coaching, education, as well as career and life skills.

The endowment is not only responsible for providing a stronger platform for athletic success, but it is making a difference in the lives and careers of U.S. Ski & Snowboard athletes.

**GROWING THE DEPTH OF ATHLETE SUPPORT**

- $10.1 million raised annually to support athletic programs
- 50% reduction in travel funding gap
- 28% contribution of foundation to overall budget
- 48% growth of Marolt Athlete Endowment in FY19
Athlete Career & Education promotes whole athlete development to enhance athletic performance, increase sport longevity, support career development and encourage enduring associations with U.S. Ski & Snowboard.

**BOB BEATTIE ATHLETE TRAVEL FUND**
Provides need-based support for B, C and D Team athletes to reduce their team travel expenses.

**ELITE COACHING FUND**
Provides competitive salaries and continuing education opportunities for elite coaches to ensure excellent ongoing athletic and high performance support.

**BORGEN SWARTZ EDUCATION FUND**
Provides need-based college tuition reimbursement of up to $6,000 annually for current and retired athletes.

**CAREER AND LIFE SKILLS FUND**
Provides support for services and initiatives in the areas of career development and life skills, including sponsorship, networking, interviewing, internship mentorship and guidance.

---

**Athlete Education**

- **133** Athletes who received educational services and support
- **13** Athletes graduated from college and landed jobs, internships or graduate

**Athlete Funding**

- **103** Athletes who received tuition reimbursement from one of 19 unique institutions
- **72** Athletes receiving need-based grant from Bob Beattie Travel Fund
- **81** Athletes participating in funding workshops or counseling

**Athlete Career Education**

- **147** Athletes utilizing ACE services
- **78** Athletes who participated in ACE career counseling programs or workshops
ATHLETES HELPING ATHLETES

In an innovative new twist to fundraising, the U.S. Ski & Snowboard Team Foundation has enlisted the help of past champions to use their skills to support the next generation. “My time on the team provided some of the most rewarding moments of my life,” said two-time Olympic medalist Hannah Kearney. The 2010 gold medalist is a new athlete gift officers who bring firsthand knowledge of the value of giving.

Kearney, who was on the team for 13 seasons, remembers years of strong support but also one where she was the top-ranked moguls skier in the world and the team simply ran out of support at the end of the season.

“I figured, if I would be effective at raising money for current athletes it would help them achieve their potential,” she said. “With no government funding, this is a unique opportunity to field a team that is truly funded by the American public.”
DARTMOUTH PROPELS ATHLETES TO THE NEXT STEP

Olympic champion Kikkan Randall finished a 20-year cross country skiing career and dove into retirement at just 36-years-old. Navigating transition from elite competition to everyday life can be challenging and daunting for athletes. The U.S. Ski & Snowboard partnership with Dartmouth College’s Tuck School of Business Next Step program helps athletes transition more smoothly.

Next Step is a general management certificate program designed to support, educate and empower athletes moving beyond competition. A two-week collaborative learning experience, Next Step brings elite athletes and military veterans together to help them identify, amplify, and strengthen their leadership, organizational, communication, strategic, problem-solving, team-building, and operational skills and aptitudes.

“Transitioning has been a bigger undertaking than I expected, and it was so comforting to be able to talk through challenges and compare experiences with my fellow classmates,” said Randall. “I never would have appreciated the parallels between elite athletes and military veterans, but it turns out the two groups have quite a lot in common and make a pretty powerful group together.

For many elite-level athletes, fear and stress are common emotions they encounter when considering leaping into the unknown. They leave behind something they’ve known and lived for most of their lives.

Alpine ski racer Foreste Peterson felt tension about the future, but shares, “there was a self-discovery component incorporated into the program that I found to be particularly powerful.”

Throughout the program, she could feel her tension lifting. “I not only have a newfound clarity for what I want that ‘next step’ of my life to look like, but also I feel genuinely excited and eager to take the necessary actions to navigate what lies ahead and make my vision a reality.”

The Team believes Next Step will become a meaningful tradition and strong heritage for athletes as they traverse into new experiences and pursuits.

Former U.S. Ski Team alpine racer Foreste Peterson is one of many team athletes who have benefited from U.S. Ski & Snowboard’s programs to help transition athletes from their athletic career into college and on to their own business careers.
EVENTS REVIEW
Showcase domestic events, like the World Championships, continue to drive sport engagement and television ratings.
WORLD CHAMPS SHOWCASE SPORTS

America welcomed the world for the biggest and best World Championships ever for freestyle, freeski and snowboarding with strong competitions across four Utah competition venues.

- 1,400 athletes from 45 nations
- 52,600 total spectators
- 5.13m domestic TV viewers
- 58.9m international TV viewers
- 300 on site media from 20 nations
13 MEDALS FOR USA

GOLD
Aaron Blunck, men's halfpipe skiing
Chris Corning, men's slopestyle skiing
Mick Dierdorff, men's snowboardcross
Mick Dierdorff/Lindsey Jacobellis, team SBX
Chloe Kim, women's halfpipe skiing

SILVER
Julia Crass, women's big air skiing
Jaelin Kauf, women's dual moguls
Bradley Wilson, men's dual moguls

BRONZE
Jamie Anderson, women's slopestyle snowboard
Nick Goepper, men's slopestyle skiing
Judd Henkes, men's slopestyle snowboard
Tess Johnson, women's dual moguls
Maddie Mastro, women's halfpipe snowboarding
Brita Sigourney, women's halfpipe skiing

Fifth career world title for Lindsey Jacobellis

Veteran SBX rider Mick Dierdorff surprised with double gold to open the Championships.

Debut slopestyle snowboard gold for Chris Corning

Repeat World Championship halfpipe title for Aaron Blunck
Now in its 51st season, Liberty Mutual Insurance NASTAR has introduced over 8 million to ski racing and is now taking its message directly to middle and high schools in pilot program.
NASTAR

26% Increase in NASTAR Participants over Two Years

3,328 NASTAR Races

140,657 Racer Days

350,925 Racer Results

Liberty Mutual Insurance NASTAR Milestones

- Celebrated 50th anniversary
- 139,604 racers at 109 resorts
- Finals in Squaw Valley brought 1,000% increase to region
- Digital badge program introduced
- Online Buddy List program

2019 Top NASTAR Participation Resorts

Wachusett Mountain (Mass.)
Aspen Mountain (Colo.)
Steamboat (Colo.)
Nubs Nob Ski Area (Mich.)
Buck Hill Ski Area (Minn.)
Park City Mountain (Utah)

Massachusetts’s Wachusett Mountain retained its lead with nearly 10,000 racer days while Steamboat moved back into the top five hosting the most racer days.
MARKETING REVIEW

U.S. Ski & Snowboard leveraged domestic and international events to create a dramatic global impact for its partners through broadcast and digital partnerships.
WORLD CHAMPS = GLOBAL EXPOSURE

The FIS World Championships created a highly impactful opportunity for partners generating significant domestic and international exposure for leading national and global brands. Over 1,400 athletes from 45 nations took part in the Utah event.

5.5 MILLION U.S. VIEWERS
58.9 MILLION GLOBAL VIEWERS
DIGITAL DRIVES GLOBAL REACH

**18 MILLION SOCIAL MEDIA IMPRESSIONS ON U.S. SKI & SNOWBOARD CHANNELS**

Strategic digital outreach on U.S. Ski & Snowboard social channels helped boost impressions and global viewership of the FIS World Championships.
BROADCAST PARTNERSHIPS

Diversity of content and a seven-month season is generating dramatic reach from ski and snowboard competitions across the globe including a strong and growing platform in the USA. U.S. Ski & Snowboard’s broadcast partnerships have led to record global reach.

5.5 BILLION
GLOBAL VIEWERSHIP OF SKI AND SNOWBOARD BROADCASTS

46.6 MILLION
DOMESTIC VIEWERSHIP OF SKI AND SNOWBOARD BROADCASTS
FINANCIALS

With no government funding, the achievement of U.S. Ski & Snowboard athletes is contingent on strong global partnerships, passionate private giving, support from the U.S. Olympic Committee and robust membership programs to establish a strong financial base and support athletes achieving their dreams.
$33.7 MILLION
TOTAL REVENUE FOR FY19

$20 MILLION
GENERATED IN FY19 FROM MARKETING AND FUNDRAISING PROGRAMS

81 PERCENT
OF TOTAL REVENUE GOES DIRECTLY TO ATHLETIC PROGRAMS
### COMBINED BALANCE SHEET

#### Assets

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<th>2018</th>
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#### Liabilities

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<tr>
<td>Deferred revenue</td>
<td>3,240,593</td>
<td>3,246,212</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>24,047,190</strong></td>
<td><strong>24,391,224</strong></td>
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#### Total Net Assets

- **Endowment & Quasi Endowment**
  - Legacy Campaign Athletic Endowment | 30,523,365 | 30,262,086 |
  - Marolt Athletic Endowment | 9,247,426  | 6,287,051  |
  - Marolt Education Endowment | 1,574,206  | 986,516    |
  - Borgen Swartz Education Endowment | 3,426,167 | 3,118,046  |
  - U.S. Skiing Foundation (Quasi Endowment) | 1,788,718 | 1,760,262  |
- **Total** | **46,359,882** | **42,413,961** |

#### Future Campaign Opportunities

U.S. Ski & Snowboard has identified several priority areas for future campaigns.
- Grow travel support funding
- Increased training venues and coaching support
- Increased education grants to athletes for college and career development

81% of total spending allocated directly to athletic programs
- Elite teams
- Domestic development
- Sport education
- Events
- Training centers
Board of Directors for 2018-19 season
Chairman: Dexter Paine, New York, N.Y.
Chair Elect: Kipp Nelson, Ketchum, Ida (At-large)
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Holly Brooks, Anchorage (USOC Athletes’ Advisory Council)
Tricia Byrnes, Aspen, Colo. (Snowboarding Athlete)
Bryan Fletcher, Steamboat Springs, Colo. (Jumping/Nordic Combined Athlete)
Kenneth Graham, Newton Square, Penn. (Foundation)
Cami Thompson Graves, East Thetford, Vt. (Cross Country)
Lisa Kosoglou, Hood River, Ore. (At-Large)
Darryl Landstrom, Minneapolis, Minn. (Alpine)
Martina Lussi, Lake Placid, N.Y. (Jumping/Combined)
Andy McLane, Weston, Mass. (Foundation)
Heather McPhie Watanabe, Salt Lake City, UT (Freestyle Athlete)
Warner Nickerson, Tilton, N.H. (Alpine Athlete)
Dylan Omlin, Truckee, Calif. (Snowboarding)
Chris Seemann, Winter Park, Colo. (Freestyle)
Tiger Shaw, Park City, Utah (CEO)
Steve Strandberg, San Francisco, Calif. (Foundation)
Tom Wallisch, Park City, Utah (Freeskiing Athlete)
Andy Wirth, Squaw Valley, Calif. (At-Large)
Tom Yaps, New York, N.Y. (Freeskiing)

Ex-Officio
Kelly Pawlak, Lakewood, Colo. (National Ski Areas Association)
Bill Marolt, Paradise Valley, Ariz. (USOC)
Nick Sargent, Park City, Utah (SnowSports Industries America)
Bill Shiebler, Park City, Utah (Audit Chair)
Hank Tauber, Park City, Utah (FIS)

Photo © Sarah Brunson
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Vice President:
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Lisa Davis, Wilson, Wyo.
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Graham Anderson, Graco Investments, Inc., Ketchum, Idaho

Emeritus
Dr. Richard Steadman, The Steadman Clinic, Vail, CO

Athletes
Jeremy Bloom, Loveland, Colo.
Nancy Keeney, Hanover, N.H.
Dr. Marc Philippon, The Steadman Clinic, Vail, Colo.

John Gamsey, Vail Resorts, Vail, Colo.
Kathleen Graham, Inverness Graham, Newtown Square, Penn.
Rusty Gregory, Alterra Mountain Company, Mammoth Mountain, Calif.
Fred Harman, Oak Investment Partners, Palo Alto, Calif.
Robert Hatcher, Mid County Financial Corp., Macon, Ga.
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Ali Jennison, New York, N.Y.
Amy Karam, Delphi Midstream Partners, LLC, New York, N.Y.
Mike Kaplan, Aspen, Colo.
Kirk Kellogg, Kellogg Group, LLC, New York, N.Y.
John Kemmerer III, Jackson Hole Mountain Resort, Jackson, Wyo.
Ron Kruzewski, Stiefel Financial Corp., St. Louis, Mo.
Philippe Lafont, Coates, New York, N.Y.
Elizabeth Lamed, San Francisco, Calif.
Brian Leach, New York, N.Y.
Karsh Leshly, Weston, Mass.
Doug Mackenzie, Radar Partners, Palo Alto, Calif.
Walter McCormack, Granite Capital Management, LLC, New York, N.Y.
Kipp Nelson, Ketchum, Idaho.
Samuel Zell, Equity Group Investments, Chicago, Ill.

Paul Raether, Kohlberg Kravis Roberts & Co., New York, N.Y.
Steven Read, Read Investments, Berkeley, Calif.
Eric Resnick, KSL Capital Partners, Denver, Colo.
Robert Reynolds, Putnam Investments, Boston, Mass.
Jim Riepe, T. Rowe Price Group, Inc., Baltimore, Md.
Duke Rohlen, Ajax Health, Menlo Park, Calif.
Arms Russin, Markit, New York, N.Y.
Alice A. Ruth, Dartmouth College Investment Office, Boston, MA
Dave Saunders, K2 Advisors, Stamford, Conn.
Steve Shafrazi, Sun Valley, Idaho
Mike Shannon, KSL Capital Partners, Denver, Colo.
Julie Silcock, Houlihan Lokey, Dallas, Texas.
Robert F. Smith, Vista Equity, Austin, Texas.
Alison Spitler, Telluride, Colorado.
John Townsend III, Tiger Management, LLC, New York, N.Y.
Charlie Vieth, Act2Retirement Consulting, Washington, D.C.
Dr. Randy Viola, Steadman Clinic, Vail, Colo.
Thomas Weisel, Stiefel Financial Corp, San Francisco, Calif.

Emeritus
Graham Anderson, Graco Investments, Inc., Ketchum, Idaho

Renee Behrke, Vail Resorts, Vail, Colo.
Bill Bindley, Bindley Capital Partners, LLC, Indianapolis, Ind.
Lynn D. Blei, Park City, Utah
Craig Brown, Wilson, Conn.
Jake Burton Carpenter, Burton Snowboards, Burlington, Vt.
Nic Cohen, Astor Industries, Inc., Reading, Penn.
Andy Daly, Steamboat Alpine Development, LLC, Vail, Colo.
Shelby Davis, Wilson, Wyo.

Dennis Keller, DeVry Inc., Oakbrook Terrace, Ill.
Peter Kellogg, IAT Re-Insurance, New York, N.Y.

Hal Kroeger, Tower Hill Wealth Management, Inc. St. Louis, Mo.
Barry MacLean, MacLean-Fogg, Mendlelin, Ill.
William Jeffries Mann Sr., Mann Investments, Inc., Memphis, Tenn.
Andrew Mill, Aspen, Colo.
David Pottruck, Red Eagle Ventures, San Francisco, Calif.
Bill Shiebler, Park City, Utah
Dr. Richard Steadman, The Steadman Clinic, Vail, CO
Jim Swartz, Accel Partners, Palo Alto, Calif.
Hank Tauber, Park City, Utah
Jamie Temple, Real Estate Developer, Steamboat Springs, Colo.
Stew Turley, Clearwater, Fla.
Samuel Zell, Equity Group Investments, Chicago, Ill.

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Dr. Marc Philippon, The Steadman Clinic, Vail, Colo.

John Cumming, Powdr Corp., Park City, Utah
Andrew Davis, Davis Selected Advisers, L.P. Santa Fe, N.M.
Mark Dowley, DDCD & Partners, New York, N.Y.
Spence Eccles, Wells Fargo, Salt Lake City, Utah
Harry Frampton, East West Partners, Avon, Colo.

John Gamsey, Vail Resorts, Vail, Colo.
Kathleen Graham, Inverness Graham, Newtown Square, Penn.
Rusty Gregory, Alterra Mountain Company, Mammoth Mountain, Calif.
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Robert Hatcher, Mid County Financial Corp., Macon, Ga.
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Bob Hoff, Crosspoint Venture Partners, Irvine, Calif.
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Ali Jennison, New York, N.Y.
Sydney McIlhif Johnson, Galena Strategies, LLC, Washington, D.C.
Mike Kaplan, Aspen, Colo.
Tom Karam, Delphi Midstream Partners, LLC, New York, N.Y.
Mike Kaplan, Aspen, Colo.
Kirk Kellogg, Kellogg Group, LLC, New York, N.Y.
John Kemmerer III, Jackson Hole Mountain Resort, Jackson, Wyo.
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Brian Leach, New York, N.Y.
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Kipp Nelson, Ketchum, Idaho.

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<table>
<thead>
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<td>New Jersey</td>
<td>Mount Peter Ski Club</td>
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<td>U.S. Ski &amp; Snowboard Clubs</td>
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U.S. Ski & Snowboard's member clubs around the country are the starting point for young skiers and snowboarders to have an introductory experience and to follow their path up the pipeline. Certified gold, silver and bronze clubs indicated by medal color.
U.S. SKI & SNOWBOARD CLUBS

New Mexico
Los Alamos Ski Racing Club
Santa Fe Ski Team
Taos Winter Sports Team
University of New Mexico Ski Team

Nevada
Diamond Peak Ski Education Foundation
Heavenly Ski & Snowboard Foundation
Longhorn Sports International
Mt Rose Ski Team
Sky Tavern Race Team
Team CLF Bar Ski Racing

New York
Brentlinger Ski Racing Association
Bristol Mountain Race Club
Bristol Mountain Snow Sports Club
Buffalo Ski Club
Clarkson University
Fille Team
Greek Peak Ski Club
Holiday Mtn Ski Club
Holiday Valley Training Center
Holimont Racing Club
Holimont Snowsports
Hunt Hollow Race Team
Hunter Mountain Competition Foundation
Kissing Bridge Athletic Club
Labrador Mountain Ski Club
New York Ski Education Foundation
North East Snowboard Team
Polar Bear Ski Club
SHRED Foundation
Skaneateles Ski Club
Snow Ridge Ski Club
Song Mountain Race Team
Swain Race Club
Toggenburg Junior Race Association
West Mountain Racing
Windham Mountain Resort
Woods Valley Alpine Ski Racing Foundation

Oregon
Anthony Lakes Ski Racing Association
Bend Endurance Academy
Cooper Spur Race Team
Hoodoo Alpine Race Team
Meadows Race Team
Mount Bachelor Sports Education Foundation
Mt Hood Race Team and Academy
Multnomah Athletic Club Alpine Ski Team
Skiiyente Ski Club
Teacup Lake Nordic Club
WyEast Mountain Academy

Pennsylvania
Blue Knob Snow Sports Club
Blue Mountain Race Team
Carnival Ski Team / PASEF
Deep Creek Winter Sports Team
Elk Mountain Ski Club
Hidden Valley Race Club
Jack Frost/ Big Boulder Ski Team
Liberty Mountain Race Team
Montage Mountain Ski Team
Pennsylvania Freestyle Ski Association
Shawnee Mountain Race Club
Skirondrop Racing Club
Tussey Mountain Alpine Racing Team
Western PA Race Club
Whitesail Ski Education Foundation

Utah
Alta Race Team
Brian Head Resort
Brian Head Ski Team
Brighton Competition Team
Cache Valley Ski Team
Club 10 One
Deer Valley Resort
GroundSwell Athletics
Intermountain Masters Club
National Ability Center
Ogden Valley Winter Sports Foundation
Park City Farm Team
Park City Mountain Competition Services
Park City Ski and Snowboard
Peak Ski Racing Academy
Powder Mountain Ski Academy
Snowbird Sports Education Foundation
Soldier Hollow
Solitude Race Team
Sunrise Race Team
Team Utah Snowboarding

Team X
Teds 1 Racing
University of Utah Alpine Ski Club
University of Utah Ski Team
Utah Nordic Alliance
Wasatch Freestyle Foundation

Virginia
Bryce Resort
Massanutten Ski Team
Wintergreen Race Team

Vermont
Bromley Outing Club
Burke Mountain Academy
Castleton University Ski Team
Cochrans Ski Club
Craftsbury Nordic Ski Club
Green Mountain Academy
Green Mountain Valley School
Harristown Nordic
Harris Hill Nordic
Harris Hill Ski Jump
Jay Peak Ski Club
Killington Mountain School
Killington Ski Club
Mad River Ski Club
Magic Mountain Alpine Training Center
Mansfield Nordic Club
Middlebury College Ski Team
Middlebury Ski Club
Mount Mansfield Ski Club
Mount Snow Academy
Mount Snow Racing Center
Okemo Mountain School
Okemo Mountain Ski Club
Pico Ski Club
Quachse Alpine Ski Club
Saint Michael's College Ski Team
Smugglers Notch Ski Club
Stratton Mountain School
Stratton Winter Sports Club
Sugarbush Freeski Team
University of Vermont Ski Team
Wardlaw Mountain & Snow Sports Club
Woodstock Ski Runners Educational Program

Washington
Bluewood Alpine Race Team
Crystal Mountain Alpine Club
FAST 49 Degrees North Alpine Ski Team
Logan Loop Alpine Ski Team
Methow Valley Nordic Team
Mission Ridge Ski Education Foundation
Momentum Northwest
Mount Baker Race Team
Mount Spokane Ski Race Team
Pacific Northwest Ski Education Foundation
Plain Valley Nordic Team
Spokane Nordic Ski Association
Stevens Pass Alpine Club
Summit Performance Athletic & Race Club
Team Alpental Snoqualmie
White Pass Ski Club - WA

Wisconsin
45th Sports Development
American Birkebeiner Foundation
Ashwaubenon Nordic Ski Team
Auburndale Ski Race Team
Chippewa Valley Nordic Ski Team
Flying Eagles Ski Club
Granite Peak Ski Team
Halligear Huespel Ski Club
Krutis Nordic
LaCrosse Area Youth Ski Association
Lakewoods Alpine Race Team
Mad Alpine
Madison Nordic Ski Club
Mont du Lac Alpine Club
Mountain racing
Parks, Junior Ski Foundation
S.W.A.T. Team Racing
Tri-Norse Ski Club

West Virginia
Snowshoea Junior Ski Team
Timberline Race Team

Wyoming
Black Hills Ski Team
Casper Mountain Biathlon Club
Casper Mountain Racers
High Plains Nordic Ski Education Association
Jackson Hole Ski & Snowboard Club
Planet Ski International
Skiers Nordic of Wyoming

2019 ANNUAL REPORT | CLUBS
JULIUS BLEGEN AWARD

Julius Blegen was an early leader of the National Ski Association (now U.S. Ski & Snowboard) in the 1930s and ‘40s. Since 1946 the organization has bestowed its highest honor to a member who has contributed outstanding service to the sport.

The 2019 Blegen Award was presented to Thelma Hoessler. A fixture at competitive ski and snowboard events for nearly four decades, some would say that Hoessler’s impact has been felt at nearly every competition venue in America. What began as a journey to support her sons at their local New Mexico ski area, turned into a lifelong volunteer passion.

Hoessler felt the event organization could be improved. So she stepped in and never stopped. Still actively working major events around the country, she estimates she has worked well over 1,000 events in her career as a race administrator.

She’s worked local and regional events right up to NorAm Cups, U.S. Championships, Junior World Championships, World Championships and two Olympics - including the 2018 Olympic Winter Games in PyeongChang.

GOLD AWARDS

BECK INTERNATIONAL AWARD
Mikaela Shiffrin

CLUB OF THE YEAR
Mammoth Mountain Ski & Snowboard Team

COACH OF THE YEAR
Jeff Archibald
(U.S. Ski & Snowboard SBX Team)

DEVELOPMENT COACH OF THE YEAR
Ryan Wyble (Park City Ski & Snowboard)

WESTHAVEN AWARD
(top U.S. Ski & Snowboard technical delegate)
Ingrid Simonson
2019 U.S. SKI & SNOWBOARD AWARDS

SILVER AWARDS

PAUL BACON AWARD (event organization)
Deer Valley Resort

JOHN J. CLAIR JR. AWARD (service to the U.S. Ski & Snowboard Team)
Anna Giguere

BUD AND MARY LITTLE AWARD (service to FIS/USOC)
Bob Wheaton

BUDDY WERNER AWARD (athlete sportsmanship, leadership)
Andy Newell

WEST FAMILY AWARD (U.S. Ski & Snowboard official)
Mike Mallon

RUSSELL WILDER AWARD (service to youth)
Abbi Nyberg

J. LELAND SOSMAN AWARD (service as team physician)
Jeff Harrison, MD

TEAM ATHLETE GIVING BACK AWARD
Jessie Diggins (Protect Our Winters)

Olympic cross country skier Andy Newell was recognized with the Buddy Werner Award for his leadership and sportsmanship throughout his career. Photo © Sarah Brunson

Longtime staff leader Abbi Nyberg was honored with the Russell Wilder Award for her service to youth in a career that spanned 18 years. Photo © Sarah Brunson
A THLETES OF THE YEAR
Adaptive - Thomas Walsh
Alpine - Mikaela Shiffrin
Freeski - Aaron Blunck
Freestyle - Bradley Wilson
Nordic Combined - Tara Geraghty-Moats
Ski Jumping - Nita Englund
Snowboard - Mick Dierdorff

COACHES OF THE YEAR
Adaptive Domestic Coach of the Year Award - Lane Clegg (Team Utah Snowboarding/National Ability Center)
Alpine International - Paul Kristofic (U.S. Alpine Ski Team)
Alpine Domestic - Matt Underhill (Ski & Snowboard Club Vail)
Cross Country International - Jan Buron (Alaska Winter Stars)
Cross Country Domestic - Alasdair Tutt (Nordic Ski Club of Fairbanks)
Freeski International - Dave Euler (U.S. Freeski Team)
Freeski Domestic - Ryan Wyble (Park City Ski & Snowboard)
Freestyle International - Caleb Martin (U.S. Freestyle Ski Team)
Freestyle Domestic - Bryon Wilson (Wasatch Freestyle)
Jumping/Nordic Combined International - Jan Druzina (USA Nordic)
Jumping/Nordic Combined Domestic - Karl Denney (Steamboat Springs Winter Sports Club)
Snowboard International - Jeff Archibald (U.S. SBX Team)
Snowboarding Domestic Coach of the Year Award - Chris Waker (Kirk’s Camp)

CLUBS OF THE YEAR
Adaptive - National Sports Center for the Disabled
Alpine - Burke Mountain Academy
Cross Country - SMS T2 Elite Team
Freeski - Waterville Valley
Freestyle - Killington Mountain School
Jumping/Nordic Combined - Steamboat Springs Winter Sports Club
Snowboard - Mammoth Mountain Ski & Snowboard Team

Aaron Blunck was honored as Freeski Athlete of the Year for defending his World Championship halfpipe title while Tara Geraghty-Moats was named Jumping/Nordic Combined Athlete of the Year for her strong showing in the FIS Continental Cup Tour. Photos @ Sarah Brunson
MAJOR EVENT PARTNERS
THANK YOU PARTNERS
MEDICAL SUPPLIERS